



PRODUCT DESIGNER | E-commerce + Consumer Web Products

I've been a Product Designer for 3 years with 8 previous years of experience in media and non-profit administration. I currently work on e-commerce and marketing sites for small businesses, entrepreneurs, and non-profits. I'm looking to join a design team where I can use Design Thinking to work on a wider range of consumer web products, contribute to design systems, and grow alongside a cross-functional team. I also enjoy making party flyers.



SKILLS + QUALIFICATIONS

Figma, User Experience Design, Information Architecture, User Interface Design, Responsive Design, Mobile Design, Interaction Design, User Research, User Flows, Wireframing, Prototyping, User Personas, Design Evaluation, Taxonomies, Iteration and Implementation, Project Planning, Shopify, Squarespace, WordPress, Trello, Maze.co



WORK EXPERIENCE

DEDICATED CO. | Freelance Product Designer, 2021 - present

I offer UX/UI Design consulting to Dedicated Co.'s clients, where I drive the design phase end-to-end. I often collaborate with a Project Manager and front-end developers to work on deliverables including research reports, project parameters, wireframes, high-fidelity mock-ups, and UI Kits. The design projects I have led have seen an increase in site conversion and streamlining of company processes.

Select Completed Projects:

- [Teachers Unify website](#)
- [Anyway Magazine Blog feature + email marketing campaign](#)
- [Spring & Mulberry PDP redesign](#)
- [Tech-Payments website redesign](#)
- [Dedicated Co. website](#)

Projects in Development:

- Dionis Skincare slide cart redesign (stage: design)
- 24HR Fitness social campaign microsite (stage: build)
- Michael Bruce Consulting website redesign (stage: build)
- Eden Bodyworks e-commerce site redesign (stage: build)

WOMEN MAKE MOVIES | Senior Product Designer, 2017 - 2021

I managed the Production Assistance Program, which provides fiscal sponsorship and production resources to over 380 film projects at varying stages of production. In my first 90 days, I streamlined 5 years of administrative backlog for my department and created and maintained comprehensive documentation detailing program processes and procedures. I assisted with the organization's launch of a new website, spearheading the migration of my department's content to the new site. I also increased registration to educational webinars by 400% and applied for competitive New York State grants with an average success rate of 72%.



EDUCATION + CERTIFICATIONS

DesignLab | UX Foundations and UX Academy, both completed in 2022
Florida State University | B.A. Art History, graduated in 2014